Promena

A STRAIGHTFORWARD, INTUITIVE AND COLLABORATIVE TOOL TO DIGITIZE YOUR SOURCING PROCESSES

TRANSFORM YOUR SOURCING BUSINESS BY ORGANIZING FULLY DIGITIZED RFx AND E-AUCTION EVENTS.

RFx MANAGEMENT

Promena e-sourcing module helps you to create RFI (Request for Information) and RFQ (Request for Quotation) events. You can identify, select and collaborate with leading vendors to see bottom-line results with huge savings and operational efficiency.

You can run complex RFQs - with bid matrixes and scored surveys - or quick RFQ events to standardize and digitize sourcing processes.

e-AUCTION MANAGEMENT

Manage forward/reverse auctions with live competition options, formulated and weighted in 5 different global formats; English, Dutch, Japanese, Brazilian and Yankee.

You can convert your RFQ events to e-auctions by easily copying the prices and the information. By managing the auctions with live competition settings and weighting, you can make sure you get the best possible price.

KEY FEATURES

- ❖ Detailed Event & User Logs
- ❖ Multi Currency Bidding
- ❖ Supplier RSVP Management
- ❖ Event Templates & Library
- ❖ User Access Authorization Settings
- ❖ Built-in e-Mail Infrastructure
- ❖ Various and Configurable Bid Rules
- ❖ Live Competition Settings of E-Auctions
- ❖ 5 Global E-Auction Formats
- ❖ Scored Survey Management
- ❖ Sealed Envelope RFQ Option
- ❖ Multi-Round Sourcing Events
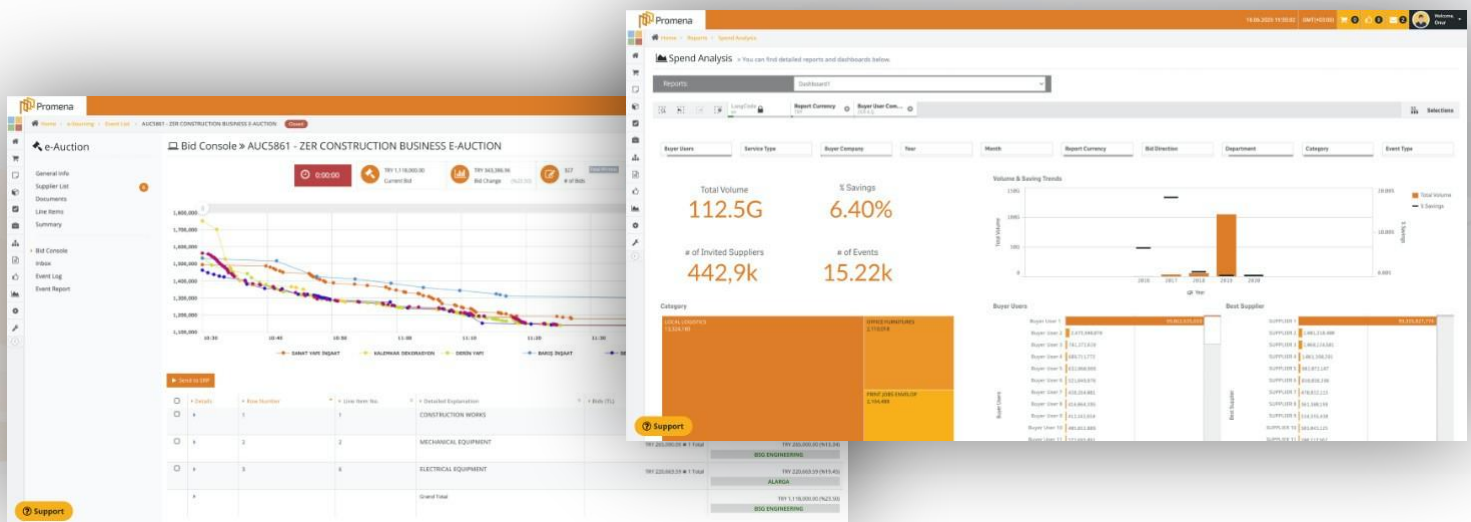- ❖ Excel Import for Complex Bid Matrix

8%
Average savings rate per e-auction

85 man hour
Savings per ane-auction compared to manual process.

40%
Percentage of **reduced cycle time** compared to paper-based workflows.

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Promena leverages Zer's vast procurement know-how and experience. We demonstrate this experience in the product and as a software brand derived from a group purchasing organization. We also help sourcing professionals to manage their processes with intuitive and easy-to-use screens. Thus sourcing professionals can create detailed RFx and e-auction events in a fraction of the time that they are used to.

The advanced bid sheets and scored questionnaires ensure that each RFx event captures the precise information you need to correctly assess and award the best suppliers.

We help you in 2 different service models to boost your savings.

SELF SERVICE

- Software as a Service
- Public Cloud Deployment
- User & Module Based Pricing

MANAGED SERVICES

- Process as a Service
- No Deployment
- Event Based Pricing

Managed services model provides a Promena professional to run e-sourcing events, especially e-auctions, on behalf of you. This model includes auction consultancy & modeling, supplier onboarding, event setup & execution, and bespoke post-event reporting. We, therefore, can help you to gain the advantage of a group purchasing organization's purchasing know-how and category expertise together with its digitized sourcing team's technological proficiency.

Say goodbye to updating cumbersome spreadsheets, handling supplier phone calls, and digging through e-mails, and greet truly strategic, streamlined, and digitized sourcing.

ABOUT PROMENA

Promena was founded in 2001 by Koç Holding to provide efficient and effective control of time, labor and cost savings to customers in their purchasing activities. It is the technology platform of Zer, the biggest central purchasing organization in Turkey.

This unique position has enabled Promena to design world-class products based on the experience and know-how of their expert procurement practitioners.

With nearly 20 years experience, Promena was one of the first companies to bring e-Sourcing solutions to the online world.

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